



KRISTIN HAWKINS

Multimedia Designer

About Me

I'm a designer, photographer, and amateur home renovator. I take rough ideas and turn them into something functional and beautiful.

As an artist, I prefer to receive problems to solve, challenges to explore and conquer. I like to be proactive on projects and prefer to get jobs done ahead of schedule.

People often tell me that I have an infectious smile and a warm personality. I've had several managers note in reviews that I tend to increase morale; probably because I like to make people laugh, or cringe, with particularly horrible puns.

Skills and Program Knowledge

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Muse
Adobe Premiere Pro
Adobe After Effects
Adobe Media Encoder
Adobe Dreamweaver
Adobe Lightroom

Articulate Storyline

Microsoft Word
PowerPoint
Excel

Google Analytics
Google AdWords
Google Docs
Google Sheets

Graphic Design
Web Design
Branding
Video Editing
Motion Graphics
eLearning Development
Presentation Design
Photography
Photo Editing
User Interface Design
App Design
Print Ads
Print Collateral
Social Ad Campaigns

Asks Questions
Plans in Advance
Finds Solutions
Explores New Ideas
Works Well With Others
Self Motivated
Detail Oriented

Education

2005-2009

THE ART INSTITUTE OF HOUSTON
BFA MEDIA ARTS AND ANIMATION

Experience

2017-PRESENT
FLEXITALLIC US, LLC

While in the position of **Marketing Coordinator**, I was responsible for creating tradeshow materials, literature, ads, banners, signage, and back drops. I was also responsible for maintaining the US and Canada websites for Flexitallic using their CMS, and for creating and maintaining the Flexitallic Group site, and Flexitallic Projects. I also managed, assisted with maintaining, and coordinated shipping of the FADU training units.

2014-2016
FUEL.TECH (FORMERLY FUELFX)

After being transferred from admin to the creative team, I functioned as a **Multimedia Designer** for the eLearning and Video departments. I developed user interfaces and graphics for elearning courses, motion graphics for the video department, and icon and app design for the graphic design department on occasion.

2011-2014
FUELFX

As the **Director of Operations**, I managed two admin associated in the day to day operations of the company. My responsibilities included accounts receivable and payable, payroll, human resources and new employee on-boarding, purchasing, reception and general office management.

2010-2017
FREELANCE

I enjoy working on small freelance projects now and then, everything from medical illustrations, motion graphics and animations for charity events, logo design, presentation design, and websites.

2010-2010
DS NEWS AND THE FIVE STAR INSTITUTE

As the **Creative Motion Director** I was responsible for all video projects (not including the daily livecast) for tradeshows and a commercial broadcast on the east coast.